



BOUCHARD AÎNÉ & FILS

## PREPARING BEAUJOLAIS NOUVEAU 2005

### UPDATE NEWS FROM THE VINEYARDS N°3



If 2004 was a difficult year for Beaujolais, the 2005 vintage is already very promising.

Hot and dry since June, the weather this month of August is neither very hot nor rainy.

Thus, ripening of the grapes is excellent, with no disease and no rot. The launch date for harvest should be between the 5<sup>th</sup> and the 12<sup>th</sup> of September.

With the smallest crop for the last ten years excepted for 2003, 2005 vintage will reflect more quality than quantity. Even though the Beaujolais wine-growers have chosen to decrease their overall yields, forecasted yields will probably not even be reached.

The grape quality is wonderful!

15 days from now and lasting 3 weeks, 40 000 grape-pickers, in 2 500 estates and 28 winegrowers' coop, will pace up and down the 2 800 hectares of the vineyard.

Bouchard Aîné & Fils will not miss the 2005 *rendez-vous* which, hopefully, will be equal to the greatest Beaujolais vintages!

Laurent Mairet, Wine-Maker Bouchard Aîné & Fils - August 22nd, 2005

