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Brown Derby & Boisset Family Estates Partner to Feed Families in Springfield, Missouri

Boisset Family Estates Continues its Year-Long Fight Against Hunger; Two Hundred Springfield Families to Receive 112,000 meals

Springfield, MO (April 12, 2010) – On April 21 at 12 p.m., international hunger relief organization Feed The Children will distribute a semi tractor-trailer with more than 15,000 pounds of food and personal care items at Brown Derby's International Wine Center (2023 South Glenstone Avenue) to 200 families selected by The Kitchen of Springfield. Each box is designed to help a family for up to one week.

Brown Derby and Boisset Family Estates, through its wineries DeLoach Vineyards, Lyeth Estate, French rabbit, and Oceana Riesling, are partnering with Feed The Children and The Kitchen of Springfield to help alleviate hunger in Missouri by participating in Boisset's "Fight Against Hunger" campaign.

Boisset's Fight Against Hunger is a national campaign to combat hunger in local communities through the sale of its wines. Boisset has donated more than 1 million meals to communities in Dallas, Indianapolis, Denver, Boston, and the San Francisco Bay Area in 2009-2010. With this food drop donation of 112,000 meals, Boisset's Fight Against Hunger will surpass its goal of donating 1.2 million meals to local food banks. From July through December 2009, every bottle of wine from these Boisset wineries sold at participating retailers supplemented three meals for a family in need in the U.S. In Missouri, Brown Derby supported and participated in Boisset's Fight Against Hunger campaign and therefore, made this food drop possible.

Brad Feuerbacher, Director of Operations for Brown Derby commented, "Recent statistics show that one in five children in Missouri are on the brink of hunger and are among the neediest and hungriest in the United States. Brown Derby is proud to partner with Boisset Family Estates to tackle the epidemic of hunger in our community. As a local business with a strong sense of serving the community, we hope events like these not only promote awareness of the problem of hunger but provide immediate relief to families in need."

Jean-Charles Boisset, president of Boisset Family Estates notes, "The wine world is deeply connected to the harvest, agriculture and food – great wines are complemented by great meals, and thus, as part of the world of food and wine, we find it genuinely troubling to tolerate the existence of hunger among our friends and neighbors," says Boisset. "We know that now, more than ever, even families that have never thought to seek help before need assistance. That's why Boisset Family Estates has committed to providing a minimum of 1.2 million meals to U.S. families in need through our partnership with Feed The Children." For more information, visit www.boissetfamilyestates.com/fightagainsthunger. Boisset's campaign is intended to not only provide immediate relief to local families, it further hopes to inspire the wine world to take part in its critical mission to alleviate hunger for American families in these

challenging times.

About Brown Derby

John A. Morris opened his first liquor store, Brown Derby, in Springfield, MO in 1937. Through the decades, Brown Derby has evolved and positioned itself as a leader in the Wine and Spirits industry. Still a family run business, Brown Derby, prides itself in the depth of selection it provides to customers. In its 5,000 square foot temperature and humidity controlled wine cellar, Brown Derby houses over 70,000 bottles of wine dating back to the late 1800s. Brown Derby has 18 locations in Southwest Missouri and provides catalogue and on-line shopping services. To learn more, please visit www.brownderby.com.

About Boisset Family Estates

Boisset Family Estates is a family-owned producer and importer of fine wines with roots in Burgundy, France, Sonoma's Russian River Valley and the Napa Valley. One of the world's leading producers of Pinot Noir, Boisset crafts fine wines with a strict *terroir* approach: each house in its family of wineries has a unique history, identity, and style, yet all are united in the pursuit of superior quality. Simultaneously, Boisset is an innovative leader in the wine world, seeking to reduce the environmental impact of wine packaging and production and protect the long-term sustainability of winegrowing. To learn more about Boisset, its wineries from California to France, and its Fight Against Hunger campaign, please visit www.boissetfamilyestates.com.

About Feed The Children

Founded in 1979, Feed The Children is consistently ranked as one of the 10 largest international charities in the U.S., based on private, non-government support. Feed The Children is a Christian, international, nonprofit relief organization with headquarters in Oklahoma City, Oklahoma, that delivers food, medicine, clothing and other necessities to individuals, children and families who lack these essentials due to famine, war, poverty and natural disasters. Since its founding, the organization has reached out to help those in need in the US and in 118 countries around the globe. For more information, please visit www.feedthechildren.org.

About The Kitchen

The mission of The Kitchen is "To create a place where persons, especially the poor, are welcomed and cared for with dignity and compassion." In 1983, Sister Lorraine started the Soup Kitchen and served the first meal in Springfield, MO. Today, The Kitchen is the largest provider for of services for homeless children and families in Southwest Missouri. The Kitchen's Anex Food Warehouse is the receiving site for all donated food. Seven days a week, three times a day, over 400 meals are served to residents of the Missouri Hotel, The Kitchen's homeless shelter. Approximately, seventy families visit the Kitchen Food Pantry five times a week where they receive grocery items. All of this food is provided through donations. To learn more about The Kitchen, please visit www.thekitcheninc.org.

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