

TASTING notes

OUR WINE BLOG

Wine in a Bottle-Shaped Can

I've always liked my red wine on the cool side, and I've especially liked red wines that seem to encourage it, like Beaujolais. Now I've found one that downright begs to be cold—right on the bottle, in fact. Although it's not in a bottle; it's in a can. Or, rather, a bottle-shaped can. And, frankly, a ridiculous-looking one. If you inspect it closely, you can see that the can has a "chill spot," a cute little dot that changes color when the wine's cold enough, like certain macrobeers have. It also is decorated with silly, whimsical dots containing the words "very fresh" and "very fruity," along with a picture of a young woman like you might see on the cover of a chick-lit novel. But the truth is that, despite myself, I like this absurd can/bottle. I like it in part because of the "get over yourself" silliness of it; and I like it because I've tasted so many good box wines recently that my prejudice toward the classic old 750-milliliter is breaking down. I've also read a lot about the vastly smaller carbon footprint of these new containers: They're lighter and make shipping less expensive and less fuel-intensive. Most of all, though, I like this wine because I honestly think it doesn't suck a bit. It's a fun, cold quaffer that would go great with simple foods, or with a hot night and a chair on the porch.



2006 Mommessin Beaujolais Grand Reserve Red

Grapes: 100 percent Gamay

Aging: Get real

Alcohol: 12 percent (old school!)

Price: \$14.99

My Tasting Notes: See above