

Lulu B.



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Lulu B. wines were featured in the Fort-Worth Star Telegram (Texas).

Here is the link: <http://www.dfw.com/mld/dfw/living/food/14489030.htm>

French wines return to roots

By Jeff Siegel

Special to the Star-Telegram

Slowly, painfully, parts of the French wine industry are dragging themselves into the 21st century and starting to produce well-made wines for everyday drinking, just as the French once did. These wines aren't the rule yet, but enough progress has been made that there's reason for optimism.

So who is doing a better job in France? Take a look at these suggestions:

...from Languedoc: Lulu B. Syrah 2004, an impressive \$9 wine full of fruit and made in the much more approachable French style, so that it's a lot less overwhelming than Australian shiraz. In fact, Pia Loavenbruck, who oversees the brand for its French importer, says the Languedoc, with its limited regulation, may be one key to the future of the French wine business.

