

MARCH 3, 2006

HOME

WINE STORAGE

CUSTOMER SERVICE

LOGIN

**MORRELL**

One Rockefeller Plaza New York, NY 10020  
phone 212 688 9370 fax 212 223 1846

WINE LIST

WINE TASTINGS

WINE BAR & CAFE

WINE AUCTIONS

# New York Cooks! New York Tastes!



Les Dames  
d'Escoffier  
New York



*I*n a departure from our tradition of holding single annual events to raise monies for the Scholarship Fund, this year we are inaugurating an exciting, four-part series of lecture-demos featuring some of the culinary world's leading lights! Dubbed "New York Cooks," "New York Tastes," "New York Talks," and "New York Bakes," the series will star culinary luminaries such as **Tyler Florence**, **David Rosengarten**, and **Max McCalman**.

The series launches on Monday, March 27th with "New York Cooks." "New York Tastes" will follow on Monday, April 24th, and the dates for "New York Talks" and "New York Bakes" will be set for September and October, respectively. Each event will also include very special raffles.

**The Scholarship Fund has raised over \$175,000 for deserving women**

**and continues to be a primary goal for the organization.**



- **NEW YORK COOKS:** On Monday, March 27th, Tyler Florence will give a cooking demonstration at the Institute of Culinary Education (50 West 23rd Street, between 5th & 6th Avenues) from 6:30-8:30 p.m. Tyler is a **star chef, author, and host of The Food Network's show, "Tyler's Ultimate."** Tyler is recognized for his uncomplicated cooking using the freshest ingredients and brightest flavors. After the demo, guests will taste the dishes and sip **French Rabbit™ wines**; will be able to purchase copies of Tyler's newest book, "Eat This Book," to be signed; and have a chance to enter our raffle for exciting prizes such as two seats at a specialty cooking class of the winner's choice at ICE (value: \$200). Event tickets are \$100 each, and can be purchased by calling Suzi O'Rourke at 212-966-9799; payment accepted by MasterCard, Visa, or check.



- **NEW YORK TASTES:** On Monday, April 24th, **David Rosengarten** and **Max McCalman** will guide guests through a **tasting, pairing, and discussion** of 10 delicious wines and 5 special cheeses. David is the editor-in-chief of *The Rosengarten Report* newsletter and is widely known as a food and wine authority and beloved TV journalist, while Max is a Maître Fromagère, author, lecturer, and Dean of Curriculum at Artisanal. This event will take place at the Artisanal Cheese Center (500 West 37th Street at 10th Avenue; entrance on 10th Avenue) from 6:00-8:30 p.m. This evening's raffle prizes (tickets sold separately) include an Ultimate Artisanal Bistro Basket (value: \$295) and dinner for four at Artisanal. Event tickets are \$125 each, and can be purchased by calling Suzi O'Rourke at 212-966-9799; payment accepted by MasterCard, Visa, or check.

Email Discounts/Promotions are exclusive to Online Sales/Orders placed via our Web site unless otherwise specified. Multiple Coupon Codes/Discount Promotions cannot be combined. Only one eligible discount per order. Spirits, Champagne, 'Cult Wines', Fine/Rare Wines, Wine Classes, Special Events, Wine Futures and Gift Certificates are NOT ELIGIBLE for discounts unless otherwise specified. All orders are subject to in-stock and accurate pricing verification. We reserve the right to adjust orders that ARE NOT ELIGIBLE for discount. Free delivery in Manhattan and elsewhere in New York State on all orders over \$130. Out-of-state deliveries subject to local laws. The Best Wine Value in America is Free; Our catalog is your passport to the most delicious wines available. It features details on thousands of wines, all tailored to the ever-evolving tastes of our customers. Email or Call us to get your free copy mailed to you. It can also be downloaded from our Web site (Adobe Acrobat Reader required) [Go to the Download Page](#)

**You must be at least 21 years of age to purchase wine or attend events.**

This email was sent to you by Morrellwine.com

To ensure delivery to your inbox (not bulk or junk folders), please add us to your address book.

This e-newsletter was distributed to the Morrell Wine Shop's mailing list. It will also be distributed as a flyer at Bridge Kitchenware, one of NYC's top kitchenware shops for pros and amateurs alike, and handed out to 200 Upper East Side apartments.