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## French Rabbit Wines to Hop through American Forests

NEW YORK -- Boisset America has introduced a line of eco-friendly French rabbit wines and has joined American Forests to help restore the ecosystem, one tree at a time. French rabbit wines hopped over from the South of France earlier this year with a plan to revolutionize the wine world. The wines, vintage-dated Pinot Noir, Chardonnay, Merlot, and Cabernet Sauvignon, are packaged in innovative, 1L Tetra Pak containers called ePods.



Ecological benefits of the ePod include reducing packaging waste by 90 percent compared to glass bottles, reducing CO2 emissions and fuel consumption from transportation trucks (since fewer vehicles are needed to transport ePods), the renewable materials used to create the package (paper from sustainably-grown forests), and finally, being completely recyclable.

And now, drinking French rabbit wine restores forests. For every four ePods sold, a tree is planted through American Forests.

American Forests is the nation's oldest nonprofit citizens' conservation organization, working to protect and enhance the natural habitat of trees and forests in order to grow a healthier world.

Planting trees saves energy, money, and tax dollars, helps clean our air and water, cools our cities, and protects natural habitats.

This year, American Forests has committed to planting 1 million trees -- with the goal of at least 30,000 trees from French rabbit wine sales. French rabbit groves will be planted in the Mojave Desert Mountain Communities (CA), Cranesville Swamp Preserve (MD), Applegate River (OR), and Emiquon Preserve (IL).