

# THE CINCINNATI ENQUIRER

July 13, 2006

## USA TODAY uncorks the best wines for under \$15, starting May 12

With summer on the horizon and wine lovers beginning their search for bargain bottles that can be enjoyed for a season's worth of casual entertaining, now seems like a good time to announce a new feature at USA TODAY.

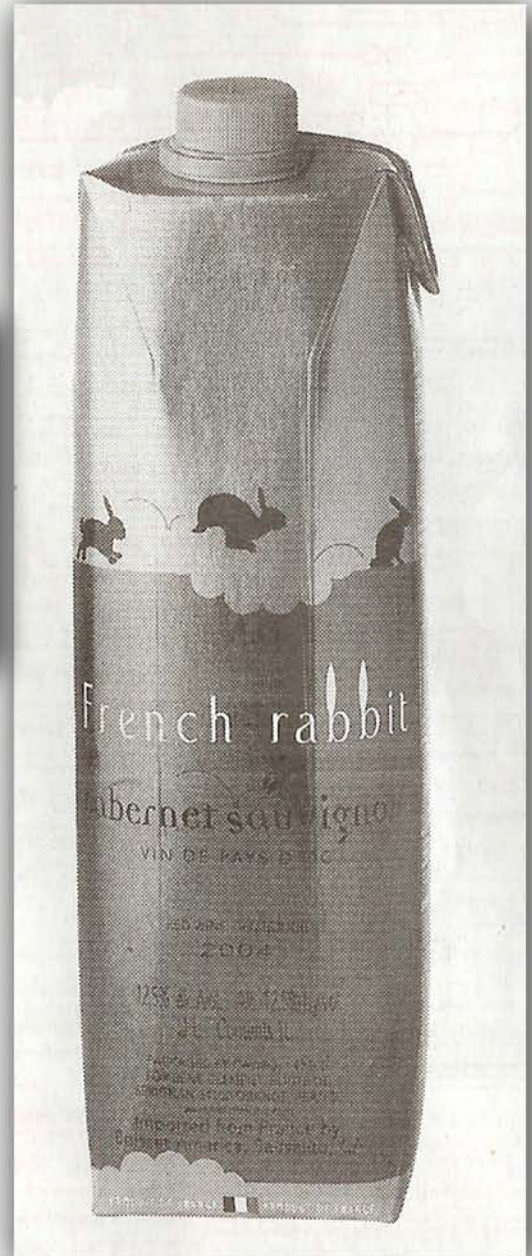
► 2004 French Rabbit Cabernet Sauvignon, Pays d'Oc, France, \$10 (1 liter). The herb-tinged flavors are pretty simple, but the texture is full and smooth, and the Tetra Pak packaging is a trend that should multiply.

given advances in technology and the entrance of many more wine-producing nations on the world stage, but I really won't know for certain until I take an in-depth look.

I'll describe what the wine tastes like, and sometimes I'll suggest an accompanying dish. As always, I'll be looking for character: A Cabernet should taste like a Cabernet, even at \$9. The recommendations will be archived and indexed by type of wine so that you can easily find a favorite entry. To help you prepare for your weekend shopping excursions, we'll list some of the week's best examples every Friday here in USA TODAY's Destinations & Diversions section.

I'll continue to write about other types of wines and wine-world issues in my monthly Sips column and will continue to use it as a forum to answer your wine-related questions.

For now, here's a preview of a few of the value-priced wine picks that will appear online in the Cheers blog at [usatoday.com](http://usatoday.com), beginning May 12 (retail prices are approximate):



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