

conscious choice

seattle

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Vino Green-o

This Earth Day, raise your glass to French rabbit — a vintage wine that comes in a high-tech container. Organic, biodynamic, and sustainably harvested, French rabbit's 100 percent recyclable, lightweight "Tetra-Prisma" package makes it the perfect choice for the grape drinking greenie on the go. The TetraPak (made from paperboard, aluminum foil and plastic) holds two more glasses of wine while toting lighter and in less space than your average wine bottle. And although we can't confirm or deny the results of their number crunchers, the FR folks claim this newfangled system reduces packaging by 90 percent, cutting down on the environmental costs of shipping and distribution. To seal the deal, French rabbit has partnered with nonprofit American Forests, pledging to plant a tree for every four containers sold.

Grapes in French rabbit's catalog — which includes pinot noir, chardonnay, merlot, cabernet sauvignon and their family reserve — are harvested in the Languedoc Roussillon region along France's southern coast. Before tightening the cap, keep the wine fresh by raising the rabbit ears (found on either side of the TetraPak) and squeezing out any extra air. But just a tip: be careful trying this at home, especially after consuming a few glasses and with a brand new rug under your kitchen table. Oh la vache!

— JENNY ROUGH

green scene



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