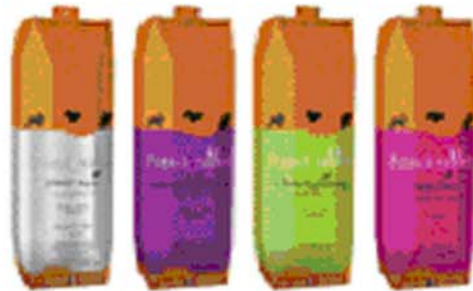




# BiZ Bash

## LOS ANGELES & SOUTHERN CALIFORNIA

### DISCOVERIES



#### **BEVERAGE : Cute, Eco-Conscious Wines**

From France comes a selection of wines that beg to be poured at a corporate picnic or other warm-weather outdoor event. As a bonus, they will satisfy environmentally conscious guests: instead of bottles, **French Rabbit** wines—in pinot noir, chardonnay, cabernet sauvignon, and merlot varieties—come in unique one-liter soft octagonal containers with screw-top closures, called Tetra Paks. The packaging, which is dominated by vibrant fluorescent colors like green, purple, pink, and platinum, is fully recyclable and made from wood. The diminutive, light Tetra Paks have a low shipping cost, will not shatter, and are easy to stack and store. **Boisset America** (800.878.1123) is French Rabbit's importer in the U.S. —[Alesandra Dubin](#)

*Posted 03.15.06*