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# The Examiner

BALTIMORE

Washington DC

## SHELF LIFE

*What's New at the Supermarket*

WINES

## It's all about the packaging



### NEW FRENCH WINE HITS U.S. SHELVES

French Rabbit  
Wines: \$9.99

French Rabbit Wines last month introduced a new line of French wines in the United States. The wines are 2004 vintage from Languedoc, and varietals include

pinot noir, chardonnay, cabernet sauvignon and merlot.

Designed to be environmentally friendly, the wines are packaged in Tetra Pak containers called ePods. The company said the ePods are lightweight, easy to transfer and shatter-proof. Standing at 1 liter, the ePod serves two more glasses of wine than the traditional 750 ml wine bottle and is recyclable and reduces packaging waste by 90 percent.

**BALTIMORE CIRCULATION: 250,000**  
**WASHINGTON, DC CIRCULATION: 143,839**