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Boisset Debuts French Rabbit Vintage Varietals in 1 Liter Tetra Prisma

Boisset America introduces French Rabbit Pinot Noir, Chardonnay, Cabernet Sauvignon and Merlot in 1 Liter, octagonal-shaped Tetra Prisma containers, equipped with screw-top closures and label-free packaging.



The Tetra Prisma container protects the wine from UV rays and the container is easily resealed with the air pushed out, keeping the open wine fresh for several days. The containers also save fuel in transportation, create less waste and the lowered freight costs equal savings for the distributors. For more information, contact Theresa Bertrand at 212-682-2293 ext. 123.

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