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### **Boisset Debuts French Rabbit Vintage Varietals in 1 Liter ePod**

In early 2006, Boisset America will introduce French Rabbit Pinot Noir, Chardonnay, Cabernet Sauvignon, and Merlot: vintage-dated, appellation-specific French wine in 1 Liter octagonal-shaped ePods that boast screw-top closures and label-free packaging. Each 1L ePod single-varietal wine will have a SRP of \$9.99, while the 750ml glass package will also retail for \$9.99. For more information, contact Theresa Bertrand at: 212-682-2293 x. 123.