



Calling all Raymonds

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Raymond Vineyards has launched a search for any and all Raymonds throughout the U.S. in an effort to bring together all those who share the winery's family name — whether it's a first, middle or last name. Jean-Charles Boisset, proprietor of Raymond Vineyards, is inviting these Raymonds to join Raymond Vineyards' new club. Joining is free. Upon registering, members receive the following privileges:

- Complimentary tastings for life at Raymond Vineyards, originally founded by Roy Raymond and his sons Walter and Roy, Jr. in 1970;
- An "I am Raymond" pin, magnetic bumper stickers and other merchandise;
- A 375 ml bottle of Raymond Napa Valley Reserve Cabernet Sauvignon for only \$1 (plus shipping);
- An invitation to the exclusive Raymond-only annual barbecue at Raymond Vineyards;
- A picture (if desired) in the "Raymond" vineyard at the winery;
- A picture (if desired) on the "I am Raymond" website.

According to the U.S. Census, Raymond is the country's 825th most popular last name, with more than 38,000 people named Raymond. There are more than 711,000 first-named Raymonds, making it the 36th most popular first name.

Since its soft launch in late 2010, more than 700 Raymonds have already joined. The first barbecue will be on Sept. 10. To join the Raymond family, fill in the online form at aymondvineyards.com/I-am-Raymond or call 1-866-963-6944. Raymonds may also join via the winery's Facebook page at www.facebook.com/raymondvineyards and see the introductory video at www.youtube.com/user/RaymondVineyards#p/u/0/LTSImCzRZpQ.

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