

SEARCH OUR TIPS

- [INVITE FRIENDS](#)
- [TODAY'S TIP](#)
- [BITER GEAR](#)
- [TIP LIBRARY](#)
- [SUBMIT A TIP](#)
- [BLOG](#)
- [TIP SIGN-UP](#)
- [MY BITES](#)
- [VIDEO](#)

home - the fog prince

Jul 15, 2009

PET-Bottled Wine

The Fog Prince

The Bite:

Gotta kiss a lotta fogs in order to find your prince. Our knight in shining armor: Boisset Family Estate's newest release, the Napa-grown Fog Mountain Merlot. This organic, medium-bodied red (with plum-y, berry-pie flavors) is now swig-able from 100% recyclable PET plastic bottles that look like the glass variety but have a 60% smaller carbon footprint than traditional wine bottles and won't shatter at picnics.



Char

Why Care?:

PET is **BPA-free plastic** and it weighs 90% less than glass, which means less CO2 emitted during shipping.

We're loving the 1 liter bottle, bringing 33% more wine to our lips with less packaging.

Wanna Try:

[Fog Mountain Merlot](#) (PDF), available at [Plumpjack Wines](#), 3201 Fillmore St. (415-346-9870). Fog Mountain Merlot, \$13.

[Map It](#)

- [Delicious](#)
- [Digg](#)
- [ShareThis](#)

Post new comment

Your name *

E-mail *

The content of this field is kept private and will not be shown publicly.

Homepage

Subject

Comment *

If 10,000 SF Biters buy a 1 liter PET bottle of wine rather than a glass 750 milliliter bottle, we'll save enough fuel to drive from SF to wine country and back three times.

In the original Brothers Grimm version of "The Frog Prince," the frog's spell was broken when the princess threw it against a wall in disgust, not with a kiss.

- [SHARE](#)
- [FORWARD THIS TIP](#)
- [SUBSCRIBE](#)
- [Login to add to My Bites](#)
- [PRINT THIS TIP](#)

RATE THIS

How useful is this tip to you?
(5 is the highest)

Average

Your rating: None

Sponsor

NEW AVEENO®
NOURISH+
VOLUMIZE
HAIR CARE

Nourishes damaged hair back to life in just 3 washes.



GET A FREE SAMPLE AND LEARN MORE

© JOHNSON & JOHNSON Consumer Companies, Inc. 2009

Aveeno.
ACTIVE NATURALS™